

The 2009 Louis K. Brandt Research Award: A Look Ahead Part 3

With the 2009 Louis K. Brandt Research Award less than one year away, USMNEWS reporters have decided to take a look at the top contenders for the award, on a unit-by-unit basis. Each unit will be covered in this multi-part series, and the final installment in this series will aggregate all of the information from each issue in order to present an overall ranking of contenders.

The contenders for 2009 LKBRA are judged on their research records over the 2007-08 calendar years, which is the same period that CoB administrators and external reviewers will examine in order to select the 2009 recipient. Part 3 in this series takes a look at what's been going on in the scholarly area with the CoB's management faculty. Table 1 below ranks the contenders in management, as of 16 months into the 24 month period for determining the winner.

Table 1
2009 Louis K. Brandt Research Award Contenders

Rank	Name	Academic Rank	Journal Hits
1	Sequeira, Jennifer	Assistant Professor	<i>Journal of Business Research</i> (2007); <i>Journal of Developmental Entrepreneurship</i> (2007)
2	Peyrefitte, Joseph	Associate Professor	<i>Journal of Managerial Issues</i> (2007)
3	Doty, Harold	Professor	
	Duhon, David	Professor	
	Topping, Sharon	Professor	
	Zantow, Kenneth	Associate Professor	

Sources: Academic Search Premier, Business Source Premier and EconLit.

As Table 1 above indicates, the CoB's management faculty are up to something, but it's apparently not research. Sitting in second place, with a hit in the *Journal of Managerial Issues*, is associate professor Joseph Peyrefitte, who has been down in the Dean's suite (Peyrefitte is the Associate Dean) for the past 13 months. Easily atop the management rankings is assistant professor, Jennifer Sequeira, with two hits. Her combo includes the *Journal of Business Research*, which is rated as an A-level journal in the CoB, though that journal has been tainted, at least as far as the CoB is concerned, in recent years by the editorial practices of former CoB marketing professor and *JBR* editor, Barry Babin, who is now at Louisiana Tech University.

On the outside looking in (see Table 1 above) is the vaunted former CoB Dean, Harold Doty. Despite the fact that Doty "looooooves research," the two of them (Doty and research) appear to be estranged at the moment. Finally, one would think that Kenneth Zantow, now an associate professor, would want to prove that he didn't *need* a 4th Year Review or any other favor to make it in the CoB. Apparently not, as the Table 1 information indicates.